

TAMRON PHOTO & VIDEO CONTEST 2026

ALL ENTRIES MUST BE SHOT/FILMED WITH A TAMRON LENS. *(see rules for lens eligibility)*

Opens: **Nov. 9, 2026** **12:01am ET**

Deadline to Enter: **Nov. 30, 2026** **11:59pm ET**

Each entry will be judged by professional photographers specializing in their respective genre. Visit our website to see the judges for each category. LEGACY category will be judged by Tamron Americas President and CEO.

CATEGORIES: *(Limit of one entry per user* per category)*

LANDSCAPE | WILDLIFE | PORTRAIT | MACRO | VIDEO | FAST ACTION | LEGACY

PHOTO ENTRIES:

- EXIF data required. All finalist images will require a RAW file to confirm validity of entry.
- Images must be 2:3 aspect ratio (horizontal or vertical). No panorama, square or otherwise cropped images accepted.
- No AI-generated images accepted. All images must have EXIF data.
- No manipulation beyond standard color correction.
- Black and white images may be submitted.

VIDEO ENTRIES:

- Video entries should be no shorter than 1 minute and no longer than 5 minutes.
- Video should be submitted in MP4 format only.
- Must contain voice over or music bed with music license available at upload with entry.

**User is determined by both email address and mailing address.*

See website for complete rules:
www.tamron-americas.com/tamron-photo-contest

PRIZES:

SIX (6) FIRST PLACE WINNERS
$1,000 and choice of select Tamron lenses valued up to $1299

ONE (1) VIDEO FIRST PLACE WINNER
$1,000 and choice of select Tamron lenses valued up to $1299

SIX (6) PHOTO SECOND PLACE WINNERS
$500 and a Tamron swag bag

SIX (6) PHOTO THIRD PLACE WINNERS
$300 and a Tamron swag bag

Win up to $1,000 and your choice of select Tamron lenses valued up to $1299



www.tamron-americas.com

TAMRON PHOTO AND VIDEO CONTEST 2026 RULES:

RULES

By submitting an entry, the contestant fully and unconditionally agrees to these Rules. Please read all rules carefully to avoid disqualification of your submitted image(s).

- Contest is open to Tamron users in the USA, Canada, and Mexico only.
- Must be 18 years or older to participate.
- Entries must contain your email, name, address, and lens used. Missing info will result in disqualification and no email confirmation will be sent.
- Tamron encourages you to share your social media handles when entering so that you may be tagged if your photo or video entry is selected to share.
- **All image entries MUST CONTAIN EMBEDDED EXIF DATA. Images missing EXIF data are disqualified.**
- Model rights must be provided for finalists.
- By entering, contestants certify that the photo(s) is their own original work and does not infringe on any third-party rights.
- Submissions must not contain text or imagery that is inappropriate, indecent, obscene, hateful, tortuous, defamatory, slanderous, or libelous; or contain text or imagery that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age.
- Tamron reserves the right to eliminate any inappropriate photo/video, or any entry not taken with a Tamron lens.

SIX CATEGORIES TO ENTER

- Submit up to one (1) image in each photo category and one (1) video in the video category: **Landscape | Portrait | Wildlife | Macro | Fast Action | Video | Legacy***

**Legacy is the only category where submissions shot with discontinued Di, Di II and Di III lenses are eligible.*

ENTRANT CRITERIA FOR STILL IMAGES

- The submitted image(s) must be taken with a current Tamron lens as seen on the Tamron website.
- Images taken with eligible discontinued lenses must be entered in the LEGACY category or will be disqualified.
- EXIF data is required and must be embedded in the photo(s). Images submitted without EXIF data will be disqualified.
- No AI-generated images accepted.
- No manipulation beyond basic correction. Over-processed images will be disqualified.
- Black and white images may be submitted.
- Images must be 2:3 aspect ratio (horizontal or vertical). No panorama, square or otherwise cropped images accepted.
- Submit images that are 10MB or less; maximum 3600px on the longest side; 150-300 DPI preferred; submit JPG images only.
- Images submitted should fit within the specified category of entry.
- RAW images may be requested.

ENTRANT CRITERIA FOR VIDEO

- The subject matter is open.
- Video must be shot with one or more current Tamron lenses only.
- No use of drones, action cameras, etc., that do not host a Tamron lens is allowed.
- Length of video entries must be 1-5 minutes.
- Must contain voice over and/or music bed with music license available upon request.
- 1920x1080 resolution
- Videos should be submitted as Mp4 and .mov files up to 50MB. Videos can be directly uploaded to Woobox from an entrant's device.
- Links/URLs are not accepted through Woobox.
- Files greater than 50MB should be emailed to social@tamron.com as a YouTube or Vimeo link.

ENTRY PERIOD

Images may be submitted from November 9 through 11:59 ET on November 30, 2026.

HOW TO ENTER

- Visit https://www.tamron-americas.com/tamron-photo-contest to enter
- No mailed or emailed entries will be accepted with the exception of video entries as stated above.

JUDGING

- The winning photos will be chosen based on creativity and overall quality by our judging panel. See the website for the list of judges for each category.
- Entrants may not win in multiple categories and therefore are eligible to win only one prize.
- Neither the sponsor nor the judges will discuss or respond to any inquiries or comments regarding the appointment of judges or the contest results.
- All decisions are final.
- Except where prohibited, each potential winner will be required to sign and return an affidavit of eligibility, liability/publicity release, and grant of rights, and to submit all model and property releases required for publication and exhibition, as a condition of receiving the prize. If a potential winner fails to do so within seven (7) days of notification, he/she will forfeit the prize and another potential winner will be selected.
- Finalists will be contacted by email for high resolution images.

ANNOUNCEMENT OF AND NOTIFICATION TO WINNERS

- 1st, 2nd, and 3rd place winners will be announced in January 2027 on Tamron social media channels.
- Tamron will share other entries that we loved across our social media channels.
- Winners will be notified by email at the time of announcement.
- Contestants will retain the rights to their photographs/videos. However, by submitting an entry, each contestant grants Tamron Americas, and its agents a non-exclusive, worldwide, royalty-free license in perpetuity to use, reproduce, edit, distribute, publish, adapt, broadcast, modify, make derivative works of and/or otherwise exploit in any manner the submitted photographs/videos, in all media, without limitation and without compensation to the contestant. Contestant warrants that the granting of this license and Tamron's exercise of it shall not violate any third-party rights.
- Unless prohibited by law, acceptance of prize constitutes permission for Tamron and its agents to use the winner's name, likeness, address (city and state), and biographical information for advertising and publicity purposes (including in connection with use of the winning submission), worldwide, without further compensation.

RELEASE AND LIMITATION OF LIABILITY

By participating, contestant agrees to release and hold harmless Sponsor, its parent and related companies, and each such company's respective officers, directors, employees, and agents (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the contest or receipt or use of any prize, including, but not limited to: (a) technical or printing errors; (b) errors in the administration of the contest; or (c) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from contestant participation in the contest, and in no event shall the Released Parties be liable for attorney's fees.

DISPUTES

Except where prohibited, you agree that any disputes, claims or causes of action arising out of the contest or any prize awarded shall be resolved individually, without resorting to any form of class action, and exclusively by the appropriate court located in the state of New York. All issues concerning the contest and these Rules shall be governed by the laws of the State of New York, without giving effect to any choice of law or conflict of law rules. If any provision of these Rules is held to be invalid or unenforceable, such provision shall be struck, and the remaining provisions shall be enforced.

OTHER PROVISIONS

Void where prohibited by law. Any tax on the prize is solely the winner's responsibility.

PHOTO & VIDEO AWARDS AND PRIZES

Prize	Number of Winners	Prize
1st Place	6-Photo 1st Place Winners (one per still image category) 1-Video 1st Place Winner **Total seven (7) people*	• $1,000 • Choice of select Tamron lens valued up to $1,299.00 USD (see Tamron contest page on website for available lens prizes) • Tamron SWAG bag
2nd Place	6-Photo 2nd Place Winners (one per still image category) **Total six (6) people*	• $500 • Tamron SWAG bag
3rd Place	6-Photo 3rd Place Winners (one per still image category) **Total six (6) people*	• $300 • Tamron SWAG bag