

TAMRON

Focus on the Future

28-300mm F/4-7.1 Di III VC VXD (Model A074)

For Sony E-mount

The All-in-One
for Everyone:
28-300mm F4-7.1 VC
covers it all



NEW

28-300_{mm} F4-7.1

for Sony full-frame mirrorless

(Model A074) For Sony E-mount Di III: For mirrorless interchangeable-lens cameras

A perfect combination of light weight and zoom magnification lets you respond to all your shooting needs with just one lens.



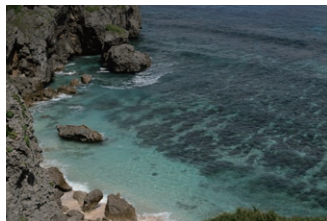
300mm F7.1 1/200sec ISO 100 Camera: Sony α7R IV

A 10.7x zoom that's extremely compact and lightweight

TAMRON, the original pioneer of all-in-one zoom lenses, designs a new powerful and portable zoom that covers the wide range of focal length from 28mm to 300mm—the TAMRON 28-300mm F/4-7.1 Di III VC VXD (Model A074). *Committed to Compactness*, the lens has a filter size of 67mm, a length of just 126mm (5in) and a light weight of 610g (21.5oz). This single lens handles a wide range of shooting situations and provides multiple angles-of-view suitable for landscapes, snapshots, portraits, sports, travel and photographs enhanced by the compression effects that occur at the telephoto range. With this versatility, you can respond to any photo opportunity you encounter — all without changing lenses — or changing your distance from the subject.

Outstanding performance across the entire zoom range

The 28-300mm F4-7.1 VC features an optical construction of 20 elements in 13 groups, including one XLD (eXtra Low Dispersion), one LD (Low Dispersion) and three GM (Glass-Molded Aspherical), which is efficient to control chromatic aberrations and other artifacts. An all-in-one zoom lens for full-frame mirrorless cameras, this lens boasts class-leading high image quality. And at the end of the day, image quality is what it's all about.



58mm F5.6 1/2500sec ISO 200
Camera: Sony α7R IV

Shoot fast and steady with high-speed AF and TAMRON's proprietary VC

The 28-300mm F4-7.1 VC is equipped with TAMRON's linear motor focus mechanism VXD¹ to deliver smooth and fast autofocus across the 10.7x zoom range, while the VC² mechanism suppresses camera shake for steady shooting. Now you are ready to go out with this one versatile lens for even an extraordinarily wide range of shooting situations.



178mm F7.1 1/1250sec ISO 200
Camera: Sony α7R IV

Compatible with TAMRON Lens Utility™ software

The 28-300mm F4-7.1 VC is compatible with the dedicated TAMRON Lens Utility software developed in-house by TAMRON. It lets users change lens settings, assign camera body functions and update firmware when available. In addition, functions unique to the mobile version can be operated remotely without touching the lens. Users may customize functions for various still and video shooting styles, providing a more personalized and fulfilling shooting experience.



For Model A063

Additional features for greater convenience

- BBAR-G2³ Coating - Moisture-Resistant Construction - Fluorine Coating - Zoom Lock switch - Focus Set Button

1 Voice-coil eXtreme-torque Drive 2 Vibration Compensation 3 Broad-Band Anti-Reflection Generation 2

28-300mm F/4-7.1 Di III VC VXD (Model A074)

Model A074
Focal Length 28-300mm
Max. Aperture F4-7.1
Angle of View (diagonal) 75°23' - 8°15'
Optical Construction <for full-frame mirrorless format>
Construction 20 elements in 13 groups

Vibration Compensation... ○
MOD 0.19m (7.5in) (WIDE) / 0.99m (39in) (TELE)
Max. Mag. Ratio 1:2.8 (WIDE) / 1:3.8 (TELE)
Filter Size φ67mm
Max. Diameter φ77mm

Length* 126mm / 5in
Weight 610g / 21.5oz
Aperture Blades** 9 (circular diaphragm)
Min. Aperture F22-40
Standard Accessories Flower-shaped hood, Front cap, Rear cap
Mount Sony E-mount

* Length is the distance from the front end of the lens to the lens mount face.
** The circular diaphragm stays almost perfectly circular up to two stops down from maximum aperture.
Specifications, appearance, functionality, etc. are subject to change without prior notice.
This product is developed, manufactured and sold based on the specifications of E-mount which was disclosed by Sony Corporation under the license agreement with Sony Corporation.

⚠ Caution: Please read the instruction manual carefully before using the lens.

A074-EN-111-I-2407

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Management on Quality and Environment

Tamron is certified with international standards: ISO 9001 for quality and ISO14001 for environmental management at its Head Office, domestic sales offices, China-Foshan Factory, Vietnam Factory as well as production facilities in Aomori Factory, Japan, and is fully committed to striving for continued and sustainable improvement at all levels and facets of its business operations.



www.tamron-americas.com

Note: Information valid as of June, 2024. Information in this publication is subject to change at any time without prior notice.